

2019

Re: The Calendar Club, our Sustaining Donor Campaign

Dear Friend of the Bailey;

The Bailey Theatre is has been in operation as a restored historic live performance venue on the Main Street of Camrose for more than seven years now, thanks to our many supporters.

Some of the original funding from the MacInnis Family Foundation were available during the early years to help us through our growing pains, but those funds are now depleted.

We often receive generous unsolicited donations that have been very helpful to keep paying our bills, but it is difficult to plan ahead when we do not have a source of predictable funding. We are a Not-for-Profit Society and we do not receive any municipal funding for operations.

So, we are launching our sustaining donor campaign called the "Calendar Club". The idea is to ask many donors to commit to \$100 a year (or more) on a certain month on an annual basis. Our initial goal is to find 200 donors in 2019, hopefully increasing that to 500 eventually.

A donor board has been mounted on the wall facing the front door in the main lobby of the Bailey Theatre with an engraved plaque recognizing each donor. Bronze plaques will acknowledge annual donations of \$100, Silver for donations of \$200 and Gold for donations of \$300 or more.

We hope you will consider making an annual donation of \$100 or more to our Calendar Club campaign. You will obtain a Charitable Tax Receipt for your donation. You can find more information on our website. Just click on 'Donations' and choose your method of payment. The cost of a cup of coffee a week can make a huge difference in keeping the lights on at the historic Bailey Theatre.

Please contact one of the committee members if you have any questions. Thank you for your consideration of our request.

Sincerely,



Carman Mason
Calendar Club Committee
The Bailey Theatre Society

Committee Members:
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